

TV Bingo Sponsorships.

Access TV Bingo is the major fundraising initiative for the Access Communications Children's Fund and with a prize board of \$7,000 - \$15,000 each week it's definitely worth watching — and playing! Catch Access TV Bingo weekly from across the province, each Saturday afternoon at 5 PM only on Access**Now TV**. TV Bingo can be played on our community channel in over 114 cities and towns! And now with the Access**Now TV** app TV Bingo can be played anywhere in Saskatchewan!

Promote your business across the province for a fraction of the cost of traditional media by becoming a TV Bingo Sponsor. Sponsorship gives you impressive ROI and top-of-mind awareness while supporting local initiatives and giving back to your community.

	\$30,000*	\$12,000*	\$6,000*
 Sponsorship Levels:	Title Sponsor (MAX 1) Recognition on all programming and web pages.	Segment (MAX 4) Recognition on a program segment.	In Show (MAX 2) Mention during show and sponsor reel during closing credits.
TV Promotional Spot on US Networks 1 million screens across Saskatchewan 30 sec. spot: 12 sec. is your brand. 	Min. 44 spots/day = \$15,000 Value	Min. 22 spots/day = \$7,500 value	Min. 11 spots/day = \$3,750 value
TV Promotional Spot on AccessNow TV :30 commercial airing daily on the Access Now TV channels	✓	✓	✓
On Air Mentions Will be mentioned multiple times on air.	✓	✓	✓
Website Advertising Logo displayed on video banner promoting the show at accessnowtv.ca	✓	X	X
Social Media Advertising Social media mentions on relevant Facebook, X, and/or Instagram posts.	✓	X	X
Logo Placement Logo Placement during show.	Show Intro	Segment	X
Closing Credits During sponsor reel in the show.	✓	✓	✓

For more information, please contact:

Broadcast Advertising Sales Executive
 Ron Morton
 ron.morton@myaccess.coop
 306-807-3432

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* Sponsorships are defined over the span of 12 months.