

# My Access

ISSUE #93 FALL 2024 / ACCESS COMMUNICATIONS CO-OPERATIVE NEWSLETTER



## District Meetings Set For October

It's time for Access's Biannual District Meetings. These meetings are important for our co-operative as they allow our President and CEO to share information on Access' operations and elect co-operative members to be voting delegates at the Annual General Meeting.

**The meetings are set for the following dates and locations:** Wednesday, Oct. 9 – North Battleford  
Thursday, Oct. 10 – La Ronge | Tuesday, Oct. 15 – Weyburn | Thursday, Oct. 17 – Yorkton | Tuesday, Oct. 22 – Estevan  
Thursday, Oct. 24 – Regina. The meetings begin at 7 p.m. with registration starting at 6:45 p.m.

All the meetings are at Access's studios in the community except La Ronge which will be at Mississippi Broadcasting (MBC) at 712 Finlayson St. Members must RSVP in advance by emailing [member.relations@myaccess.coop](mailto:member.relations@myaccess.coop) indicating your intention to attend. Deadline to RSVP is Oct. 1, 2024. Member delegates serve two year terms.

## Community Impact Report

Scan the QR Code to view the 2024 Access Communications Community Impact Report, or visit [myaccess.ca](http://myaccess.ca).



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## OUR MISSION & VALUES

### OUR MISSION

We are a community owned co-operative dedicated to providing exceptional communications and entertainment services and unique opportunities for local expression.

### OUR VALUES

#### Integrity

We live by our belief in honesty, respect, and trust in everything we do.

#### Employee-Centered

We enable everyone's involvement, growth and contribution in a challenging, safe and fun environment.

#### Customer-Focused

We deliver extraordinary value reliably, dependably and consistently.

#### Community-Oriented

We are an integral part of the communities we serve, contributing to their energy and progress.

#### Innovative

We create and embrace change that enhances customer service, the community and our organization.

#### Member-Driven

We are guided by committed and supportive members.

## 2024 BOARD OF DIRECTORS

Karen Smith (Chair), Regina  
Lorna Knudson (Vice Chair), Regina  
Leslie Ciz (Secretary), Regina  
Regan Beck, North Battleford  
Steve Compton, Regina  
Ryan Janke, Weyburn  
James Lainton (Past Chair), Estevan  
Kama Leier, Regina  
Gina McGinn, Regina  
Kyle Mitchell, Regina  
Juanita Pelogi, Yorkton  
Collin Pullar, Regina  
CEO – Carmela Haines

## CONTACT MEMBER RELATIONS

2250 Park Street, Regina, SK S4N 7K7  
[member.relations@myaccess.coop](mailto:member.relations@myaccess.coop)

306-565-5308 in Regina or  
Toll Free 1.866.211.6334 ext. 5308

Toll-Free 24/7 Customer Service  
1.866.363.2225

For more, visit [myaccess.ca](http://myaccess.ca) or



# Want To Join The Board of Access?

Access Communications is putting out a call to its members seeking nominations to join our Board of Directors. The board plays a vital role in setting the policy for the organization. Our directors are community leaders and advocates for Access Communications. They bring expertise in human resources, finance, community investment, and government relations.

If you are interested in seeking a nomination, please send an email to [member.relations@myaccess.coop](mailto:member.relations@myaccess.coop) and you will be directed on the application process.



# Member Spotlight Profile

*Every issue, MyAccess will profile one of our organizational members and how they make a difference in Saskatchewan.*

The voice of business in Regina has existed since before the city was incorporated. The Regina and District Chamber of Commerce (Chamber) has a long history, dating back to 1886 when it was initially established as the Regina Board of Trade.

Today, the Chamber has a vision to be one of Canada's most respected, influential, and innovative business organizations. Their mission is to foster an environment in which our community prospers. As a provincial organization, Access is proud to work with chambers in many of the communities we operate in.

This fall marks two important elections for our province. Saskatchewan voters will go to the polls on October 28 to elect a provincial government and then on November 13, residents of Saskatchewan's cities, towns, and villages will vote in the 2024 Municipal Election.

Access is working with chambers across Saskatchewan to highlight the parties and candidates vying for votes. We'll be hosting candidate debates and forums for both elections and airing candidate messages to ensure our viewers can make an informed choice when they cast their vote.

To view the debate schedule in your area, visit [myaccess.ca/accessnow](http://myaccess.ca/accessnow).



# A Labour Day Show N Shine Record



Access Communications Co-operative (Access), the Collectors Car Club of Saskatchewan, and presenting sponsor CAA Saskatchewan announced in early September that the 17th Annual Access Communications Labour Day Show N Shine (Show N Shine) raised \$51,805 in support of the Regina Food Bank. This is a new record for funds raised at a single show. Since it began in 2006, the Labour Day Show N Shine has raised over \$370,000 to fight food insecurity in Regina.

“I want to thank our presenting sponsor, CAA Saskatchewan, our media sponsor, Harvard Media, all our other sponsors, and our partner since day one, the Collectors Car Club of Saskatchewan, for their generous support in making this year’s show a record-breaking success,” said Carmela Haines, President, and CEO of Access. “To the almost 500 exhibitors, every visitor who came out to take the show in, and our legion of volunteers, thank you so much. Together, we helped the Food Bank fight food insecurity in our community.”

The Labour Day Show N Shine was held on Monday, Sept. 2, at the Access Communications Community Park. It featured almost 500 vintage and modern automobiles and motorcycles. Over 5,000 people took in the annual show and were treated to a perfect Labour Day Monday with blue skies and warm temperatures in the high 20’s.

## In the Community: Summer BBQ Tour Wraps Up

The fourth annual Summer BBQ Tour is in the book. Access visited 49 communities across Saskatchewan, handing out almost 10,000 burgers and dogs, raising nearly \$9,000 for the Access Communications Children’s Fund. This is a special program for our organization to thank our customers and connect with the communities we are proud to serve.

A special thanks to our Grill Masters TV Bingo caller Brett Currie and retired Access producer Kevin Foote. Also, a bravo to Adriana Garcia, Access’s intrepid event coordinator, who makes it all run seamlessly.



# Children's Fund Corner

The Access Communications Children's Fund is proud to have supported 87 organizations last year, donating over \$815,000. We're highlighting one of those recipients, the Saskatchewan Deaf & Hard of Hearing Services (SDHHS).

*"Our Early Childhood and Family Services (ECFS) programming is a multi-disciplinary, holistic program which is led by deaf and hard of hearing professionals who help to bridge the gap in supporting the individual needs of deaf and hard of hearing children and families. We have a variety of clients involved with our ECFS programming. Some are deaf, hard of hearing, non-verbal, have cochlear implants or hearing aids, are Deaf-Blind, or are considered Deaf-Plus.*

The funding from Access Children's Fund allowed SDHHS to break down barriers by continuing to offer programs, support, and services across Saskatchewan for deaf and hard of hearing children and families." - Jody Thompson, Vocational Worker & Youth Worker

You can learn more about our recipients by visiting [myaccess.ca/childrensfund](http://myaccess.ca/childrensfund).



## From The Project Folder

Access Communications has embarked on a major project known as our HD (High Definition) Conversion Project for all our communities. The project is about removing standard-definition (SD) channels where high-definition versions exist. Additionally, we're standardizing the channel lineups and making channel changes for both existing SD and HD TV customers. Over 75 communities have been completed to date.

At the time of writing this, conversions are underway in Yorkton, Melville, Weyburn, Midale, Yellow Grass, Estevan and Bienfait. We'll be working on Regina, White City, Emerald Park, Pilot Butte, Balgonie, Coppersands, and Milestone in the coming year.

The project aims to create a better experience for our customers and their TV viewing. It also enhances the capacity of our infrastructure for technology upgrades across our products.

## Empowering Business Success

Access wants to empower local business owners to help make their operations run their best. We work with businesses of all sizes to ensure they have the technology solutions that support them, their employees, and customers. In our latest campaign, we're proud to feature one such business. Hear how the Winchester Group uses Access's Internet, Wi-Fi, and Smart Security solutions to deliver a better experience for their tenants on our YouTube Channel (@myaccessca). Watch for the billboards coming to a community near you and watch their story on how Access is helping. Have questions about how we can help your business, give us a call at **1-866-271-8981**.

